



MAXAM® BEARINGS

The Problem Solver

Welcome to the **MAXAM®Minute**, a periodic information release from McNeil Industries to help you sell more MAXAM products.

Branch Increases its MAXAM® Annual Orders from \$75,000 to nearly \$500,000 in 2015!



While in 2015 most businesses experienced relatively flat sales, McNeil Industries is pleased to report that, through our distributors, orders for MAXAM increased nearly 10% over 2014. One Midwest branch increased its MAXAM orders from approximately \$75,000 in 2014 to nearly \$500,000 in 2015.

Top customers included manufacturers pressed to reduce operating costs, which MAXAM does by outlasting traditional bearings, pins and other heavy-wear parts. MAXAM products thrive in extreme applications where other products fail. This results in more uptime, less unplanned maintenance and overall lower maintenance costs, which means improved profitability.

MAXAM is actually a patented process that allows our products to handle extreme heat, corrosive environments, and heavy impacts. Originating in the steel mills over 35 years ago, this process has since been applied not only to bearing designs, but to other heavy-wear parts including pins, bushings, sleeves, axles, shafts, nuts, camshafts, and more. Additionally, applications have expanded beyond steel mills into other industries such as cement and aggregate, chemical, pulp & paper, water/waste water, food processing and dozens more.

If you are trying to solve a maintenance problem for a customer or want to provide them cost-saving opportunities, MAXAM is your 'Problem Solver'.

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