

MAXAM® BEARINGS

The Problem Solver

Let MAXAM Be Your 'Sweet Spot"



Summer has arrived and baseball is in full swing (pun intended). Batters are looking to make contact on the 'sweet spot' of their bats to makethe ball rebound with greater velocity and travel farther, faster.

MAXAM provides distributors the same opportunity. Operatingenvironments, such as high levels of contaminants, extreme heat, moisture, etc.which present problematic conditions for conventional bearings, are the 'sweetspot' for MAXAM.

A Midwest distributor has a customer that is a candy manufacturer. This manufacturer of 'sweets' was having to replace their cam followers every10 days due to confectionary sugar and corn starch acting as contaminants and causing the bearings to fail prematurely and disrupting their productionlines.

The distributor recognized that his customer's problem was in his MAXAM'sweet spot' and suggested trying MAXAM cam followers. Because of thehard, smooth, ceramic-like surfaces of the MAXAM design, the cam follower spinseasily without rolling elements. The contaminants which were clogging upthe old cam followers were pulverized by the hard MAXAM surfaces.

The MAXAM cam followers lasted until their next scheduled maintenancedowntime saving the customer unnecessary maintenance expense and lostproduction time.

The candy manufacturer was so pleased with the distributor's recommended solution to their costly problem, that they have been rewarded with more of the candy manufacturer's maintenance products business.

Let MAXAM products (bearings, pins, bushings, shafts, etc.) be your'sweet spot' too.

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